

	TIER 1 EU - Elite Partner	TIER 2 EU - Premier Partner	TIER 3 EU - Select Partner
ANNUAL SPONSOR BENEFITS - One Summit Per Annum, Per Region	£30,000	£20,000	£10,000
Opportunity to Publish Press Releases and Whitepapers on MAG Website	●	●	●
Listing by Sponsor Tier on MAG Website, Hyperlinked to Sponsor Website	●	●	●
Use of MAG Logo on Sponsor Collateral Indicating MAG Sponsorship	●	●	●
Speaking Opportunities Throughout the Year at Committee Meetings (Future roadmap item)	●	●	
Advisory Engagement: Meeting with MAG Advisory Panel to Provide Shared Industry Trends and Hear Merchants' Objectives	●	●	
Advisory Council: Strategic Role to Provide Thought Leadership to MAG, Highlighted on MAG Website	●		
Advisory Council Selected Participant Highlighted on MAG Website	●		
EUROPEAN SUMMIT BENEFITS			
Number of Complimentary Registrations Additional Passes for Summit: £1,395 Early Bird • £1,495 Regular • £1,695 Onsite (All prices Subject to Change)	5	3	2
Number of Summit Speaking Opportunities Per Sponsorship Term (MAG Requested and Approved)	1	1	
Exhibiting Space at MAG Summit While Space is Available. *One Space Per Company	●	●	●
Signage Recognition at MAG Summit	●	●	●
Acknowledgement on Stage During MAG Summit	●	●	●
Access to Two Summit Registration Lists and One Summit Attendee List	●	●	●
Access to Summit Sponsorship Opportunities Prior to Other Sponsorship Tiers	●		